ICON

fantasy PRINTS
GET BRANDED

ICON

Premium Pavement
& Forecourt Sign

www.fantasyprints.co.uk

Introducing the Icon A1 poster display pavement and forecourt sign.

STRONG ROTO MOULDED HEADER WITH PRINTED LOGO, ENDORSES OWNERSHIP

HINGED POSTER COVERS ALLOW QUICK AND EASY POSTER CHANGE

YOUR COMMUNICATION HERE

FIXED WEATHER RESISTANT, DOUBLE-SIDED A1 POSTER COVERS

CLEAR POLYCARBONATE POSTER COVER GIVES HIGH IMPACT RESISTANCE AND OPTIMUM UV STABILITY

STYLISH, YET ROBUST, POLYESTER POWDER COATED OVAL STEEL FRAME

TOUGH POLYETHYLENE WATER FILLABLE BASE FOR MAXIMUM STABILITY

BUILT IN WHEELS FOR EASE OF MOVEMENT AND H&S COMPLIANCE

BEFORE

YOUR LOGO HERE
50% OFF
BIG
SALE
AFTER

BEFORE

YOUR LOGO HERE
50% OFF
BIG
SALE
AFTER

BEFORE

BIG
SALE
BIG
SALE
AFTER

BEFORE

YOUR LOGO HERE
50% Off
BIG
SALE
AFTER

TEN GOOD REASONS TO CHOOSE AN ICON

1. Robust, high specification design for many years of trouble free advertising.
2. Simple for staff to strategically position promotions in high traffic areas.
3. Quick and easy to change posters - a one person job.
4. Modern; engaging; attention grabbing looks for maximum impact.
5. Excellent value for money and outstanding return on investment when compared to other more traditional signs.
6. Can also be used in-store to emphasis additional services.
7. Expose more customers to **YOUR** sales promotions.
8. Fits in with your environmental credentials - all parts are fully recyclable.
9. Extremely stable, even in severe weather conditions.
10. No loose parts that can get lost or broken.

www.fantasyprints.co.uk

Icon: Manufactured to a high specification for years of trouble free advertising.

fantasy PRINTS GET BRANDED

H&S COMPLIANT - SMOOTH ROUNDED CORNERS >

DURABLE MOULDED < PLASTIC HEADER

UNIQUE HINGED POSTER COVER - ALLOWS POSTER TO BE CHANGED < VERY QUICKLY

POSTER HANGING CLIPS - HOLD POSTER IN CORRECT POSITION >

TOUGH, IMPACT RESISTANT POLYCARBONATE < POSTER COVERS

MAGNETIC POSTER POCKET FOR SUPERIOR WEATHER RESISTANCE >

POSTER INSERTION INSTRUCTIONS PRINTED < ONTO BACKBOARD

KICK RESISTANCE GALVANISED STEEL BACKBOARD >

PART MANUFACTURED FROM **RECYCLED** < **MATERIALS**

STRONG INTERNAL STEEL FRAME >

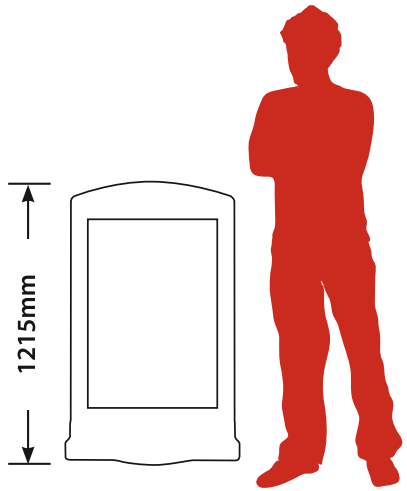
50KG ASSEMBLED WEIGHT - WHEN BASE < FILLED WITH WATER

RECYCLABLE AT END OF LIFE >

STURDY, BLACK < POLYETHYLENE BASE

BUILT IN **WHEELS** FOR EASE OF MOVEMENT >

ANTI-SCUFF FEATURES DESIGNED INTO < UNDERSIDE OF BASE



Footprint: 740[w] x 610 [d]mm

www.fantasyprints.co.uk